

Reno Doll & Teddy Bear Show produced by Melinda's Dolls

April 21, 2012

Holiday Inn 55 E Nugget Blvd Sparks Nevada

RENO - TABLE & BOOTH CONTRACT

QUANTITY	ITEM	Price
_____	6' Table, 2 chairs & 2 badges	\$75.00 ea
_____	Booth: Three 6' Tables, 2 chairs & 2 badges	\$215.00
Choose booth/table configuration preference (choose 1): straight or u-shape: wall <u>or</u> end of row		
_____	Electrical hookup	\$10.00
_____	Additional badges, (limit 2)	\$2.00 ea
TOTAL AMOUNT DUE BY DATE BELOW		=\$_____

April 2012 Show Payment Due– April 6, 2012

Please send this document with your check for registration. You will receive a confirmation. We no longer accept credit cards due to the high cost associated with the merchant accounts.

Make checks payable to: Melinda Natzel

Mailing address: 3948 Boundary Peak Ct Reno, NV 89508

For information: 775- 342- 7629 or www.Melindasdolls.com or Email: mnatzel@charter.net

This is a Contract. Please Print:

Your Name _____

Company Name _____

Address _____

City/State/Zip _____

Phone _____

E-mail _____

Products Offered

(required): _____

BADGE NAMES, list ALL people including yourself who will be staffing your booth. Up to 2 badges per 3 table area are provided.

The exhibitor, co-exhibitor and Melinda Natzel agree to be bound by the terms, conditions, and rules set forth in the Rules & Regulations, hereof, all of which are incorporated in and form part of this contract. Further, the exhibitor indemnifies and agrees to hold harmless Melinda Natzel and/or the Center and their respective officers, directors, employees, and agents from any actions, losses, costs, damages, claims, and expenses (including attorney's fees) arising from any damage to property or bodily injury to the exhibitor, his co-exhibitors, agents, representatives, employees by reason of the exhibitor's occupancy or use of the exhibition facilities.

Authorized Signature _____ DATE _____

Let people know where you are. How many can we send you? Flyers _____ Small Posters _____ Postcards _____

Show Rules & Regulations

Show hours: general admission 9:00AM to 3:00PM

Set up is from 12:00 to 6:00pm on Friday April 20th and 6:30am-8:30am pm Saturday. Dealers who have not checked in prior to 8:30am the day of the show will forfeit their tables.

Parking: Easy access to the show room for Vendors and Customers, FREE PARKING for all.

Booth/table fees: At least \$20.00 must accompany the contract in order to secure your space. All balances must be received no later than 21 days prior to the date of the show. Reservations or space payments made within 20 days of the show will need to add \$15.00. All spaces are subject to reassignment if the final payment is not received by the due date. There will be a \$25.00 fee for returned checks.

Cancellations: There are no refunds, but you may receive credit toward a future show. There is no credit for a cancellation notice that occurs within one week (7 days) of the show set-up date.

Enter fees are based on a 'per table' basis. A standard 'table' being defined as approximately 2.5' x 6' in size, plus reasonable exhibitor access. Displayed items must occupy the space purchased as indicated above. Aisles and fire exits must be kept clear. Oversize displays and exhibitor provided tables must be approved in advance. You will need a cover for each table. The cover should be attractive in appearance and hide any boxes, etc. that are stored under the table. Melinda Natzel reserves the right to have Exhibitors remove display and merchandise items that may not be in keeping with the show's image.

Signs: We encourage special signs to highlight your product or service. To maintain the caliber of our shows, general discount signs are not allowed. Melinda Natzel reserves the right to have Exhibitors remove signs not in keeping with the show's image.

Subletting of tables or vending space is not allowed.

Your area must be ready for showing by 9:00AM. All items for sale must have visible prices. Exhibits must remain in place, properly staffed and available to the public until 3:00PM when the show officially closes. Early disassembly and packing is discourteous and unfair to the paying customer, and can create unsafe conditions. Please do not make this an issue.

Floor selling will not be allowed within the exhibit hall. Only those who have paid for space will be authorized to offer items for sale.

Exhibitor conduct: Exhibitors shall abide by and observe all laws, rules, regulations and ordinances of any applicable governmental authority and all rules of the Center. Interference or obstruction of neighboring space, or actions that impede the aisles are prohibited. Loud or excessive noise is prohibited.

The exhibitor hereby agrees to indemnify, defend, protect, hold harmless and save Melinda Natzel and the Center from any and all claims, demands, suits, liability, damages, loss, injury, costs, attorney's fees and expenses of any nature which might arise from any action or failure to act, or negligence of the exhibitor or any of its co-exhibitors, officers, agents, employees, representatives or assignees. Exhibitors are encouraged to insure themselves against loss and claims. Further, the exhibitor, co-exhibitor, agent, employee or assignee shall not hold the show producer, its employees, agents or assignees accountable or liable in case of fire, water, flood, earthquake or other acts of God or war, riot, or other forms of civil unrest or any accident or loss therein related. Any infringement of copyright or patent rules and regulations are the sole responsibility of the exhibitor. Melinda Natzel and its employees, agents or assignees are not responsible for any actions of the event center employees, agents or assignees. This agreement was prepared in and shall be governed by and enforced in accordance with the Laws of the State of Nevada.

Exhibitors will be held financially responsible for damage to the exhibition hall caused by the exhibitor or his co-exhibitor, agent, representative, employee, or assignee.

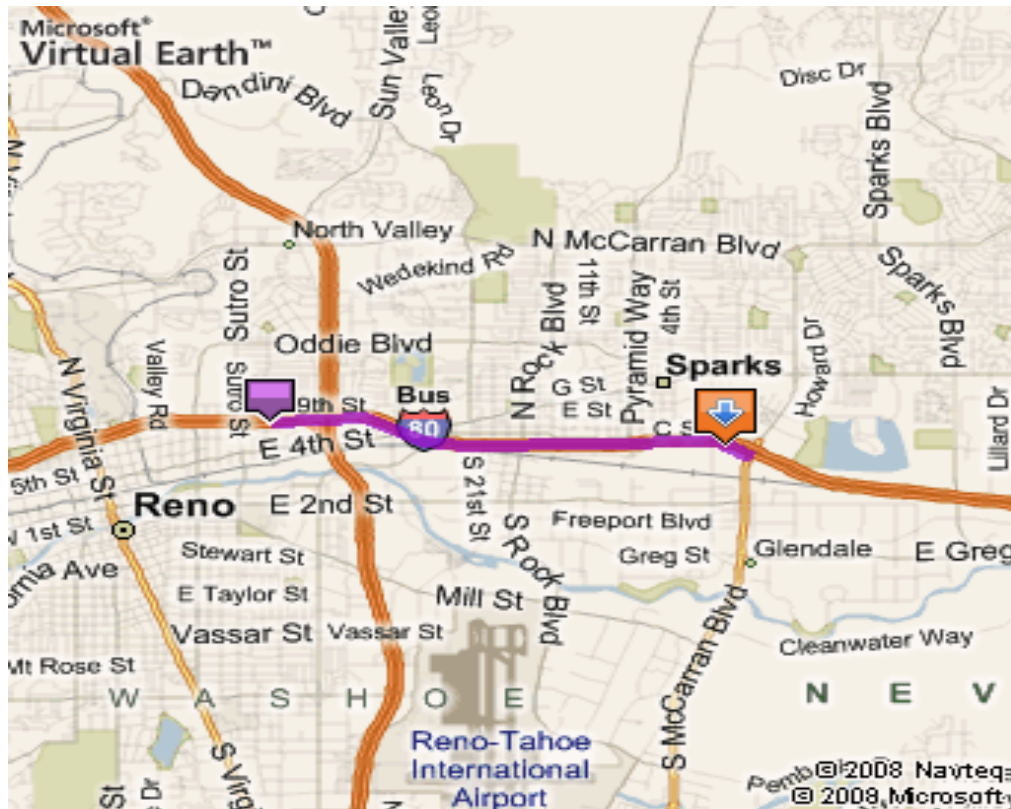
Smoking is allowed in designated areas only. The fire Marshall will not permit smoking in the exhibit hall.

Nevada sales tax is collected at the end of the show, by the show producer. You will receive the form when you check in.

Where to stay: **There is no room block number just tell them you are with the doll show. Rate- \$99 per night for spring show and \$89 . Rates are held till 14 days prior the event.**

Reservation line is 775-358-6900. RV parking is available at no charge onsite. Directions: See page 3. I will also pro-

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From California take I-80 east into Reno's neighboring sister city Sparks. Take the **East McCarran Blvd Exit # 19**, turn right onto E. McCarran and another immediate right on **E Nugget Blvd**. **The Holiday Inn** is just down past the Denny's & Super Burrito.

From East of Reno/Sparks take I-80 west. Take the **East McCarran Blvd exit #19** turning Left onto E. McCarran, go under the freeway and turn right onto E Nugget Blvd. **The Holiday Inn** is just down past the Denny's & Super Burrito. 55 E Nugget Blvd Sparks Nevada 775- 358-6900 my cell # 775-342-7629

Tips for getting your display noticed!

Women naturally notice shape & color

- Group like items or colors together
- Allow white space (space around an object), highlighting odd or unusual items
- Use different items in the display: i.e. suitcases, wrapped packages, baskets
 - Vary heights and poses
 - Dark table covers enhance the display
- What's special on your table? Handmade, new collection, personal dolls....make a sign
 - Describe features & benefits on your tags
 - Try 'Show Special' bins or racks
- Most of all - Have Fun, we all love dolls and teddy bears!